



# ARMOUR GROUP

ESTABLISHED 1972

For over 40 years, The Armour Group Limited has been recognized as one of the leading real estate development companies in Atlantic Canada. The Armour Group is unique in its integration of concept, development, construction and management of all assets internally. These are particularly exciting times at The Armour Group – with a number of new projects and continued growth on the horizon.

The Armour Group Limited is seeking a **Director of Communications and Marketing** to lead the team that plans, develops and implements the Company's communications and marketing strategies. Our ideal candidate possesses extraordinary communications skills and has a natural ease when working with internal and external stakeholders. They can work with developed brands to enhance their position in the market and bring a creative spark that will breathe life into new branding initiatives.

The successful candidate is a natural leader and mentor, providing tools to ensure team members achieve marketing, communication and public relations goals. Working well under pressure, they have strong creative, strategic, analytical, organizational and communication skills, ensuring relationships with key stakeholders are maintained. Whether attention is devoted to the event marketing around a new brand launch or to dealing with crisis communications, the ideal candidate always brings their "A" game.

This new role in the organization will provide expanded capacity to our internal team enabling The Armour Group to meet the challenges we expect with our planned growth. As a nimble, quick thinker our Director of Communications and Marketing is motivated by a diverse range of projects in various market segments and prefer to take a hands-on approach.

If you are an experienced communications and marketing professional and have a mastery of the skills we are seeking, this may be an incredible opportunity for you.

We encourage you to apply in confidence via email to [humanresources@armourgroup.com](mailto:humanresources@armourgroup.com) with cover letter and resume by September 7, 2018.

Thank you for your interest. All qualified applicants will be considered; however, only those chosen for an interview will be contacted.

The Armour Group is an equal opportunity employer.

